



Helping innovative long-term care professionals provide quality health care to Ohioans.

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FRIDAY, MAY 20, 2011 HEADLINES:

[Senate Finance hearings on budget continue](#)

[Last chance to improve your reimbursement with "MDS 3.0 Interviewing"](#)

[Prevent fire code violations with "Fire Prevention" class](#)

[Congratulations PAC Golf Outing winners](#)

[Chester Willcox & Saxbe, LLP provides quality services in a cost-effective manner](#)

[Update from CMS](#)

[The "price is right" for a prime trade show spot](#)

[Coming soon: *The 2011 OANH Membership Directory & Resource Guide*](#)

[Take advantage of this one time offer and save 20% in *The Advocate!*](#)

[Eden Alternative will hold free webinar](#)

Senate Finance hearings on budget continue – Senate Finance Committee continued to hold hearings on Am. Sub. H.B. 153 (the budget bill) this week. The week started with testimony from state agencies and organizations and ended with public testimony. Home and community based services (HCBS) advocates continued to claim that the proposed cuts to their industry would cause more people to enter nursing homes and prevent home health agencies from serving the greater number of clients anticipated by the Kasich administration. Greg Moody, director of the Office of Health Transformation (OHT), said at the Unified Long-Term Care Services Workgroup meeting last week that OHT would be advocating for any additional revenue spent on long-term care to be directed towards waiver services, including HCBS waivers. On a related note, Dir. Moody mentioned at the same meeting that the policies regarding skilled nursing facilities were still an outstanding issue that needed to be addressed; however, the administration needed a "cooling off" period after the attack ads run by OHCA. That has resulted in all meetings between the administration and any representatives of the nursing home associations, including non-budget related meetings, to be canceled over the past few weeks. The Academy, who had no involvement in running the ad, will continue discussions with members of the General Assembly. For more information, please contact [Chris Murray](#). ([Back to top](#)).

Last chance to improve your reimbursement with "MDS 3.0 Interviewing" – Only a few days remain to refine your interviewing skills and your reimbursement at the upcoming **"MDS 3.0 Interviewing,"** as the class starts next Wednesday! Correctly conducting MDS 3.0 interviews is challenging and the results directly affect your reimbursement. If you aren't interviewing properly, you aren't getting accurate information. This class will provide tips and role-playing techniques that can be immediately implemented at the facility. Join Wilma Wheeler of Risk Management Solutions to learn who should and shouldn't interview residents and how all interviewers must be properly trained. This new course will be held from 10 a.m. to 3 p.m. and will include lunch. The class has been approved for four (4) hours of CEU from BENHA. Academy members may attend this program for \$89 and non-members may attend for \$139. A member facility may send three employees for the discounted price of \$199, a savings of \$68! The class will be held on **Wednesday, May 25 at the Crowne Plaza (formerly Skyline Hotel), 5300 Rockside Rd., Independence, OH 44131**. Information about this course has been emailed and faxed. You can also register [online](#). For questions, contact [Dawn Kennedy](#). ([Back to top](#)).

Prevent fire code violations with “Fire Prevention” class – Prevent your facility from being cited by code enforcement for Fire Code violations by attending the upcoming “**Fire Prevention: Safety & Code Enforcement.**” This popular regional education class will review common citations and answer questions specific to your facility. Each class will feature both a Fire Safety Educator and a Code Enforcement Official from the Ohio Department of Commerce Division of State Fire Marshal. “Fire Prevention: Safety & Code Enforcement” will be held from 10 a.m. to 3 p.m. and will include lunch. This class has been approved for four (4) hours of CEU from BENHA. Academy members may attend this popular program for \$89 and non-members may attend for \$129. A member facility may send three employees for the discounted price of \$199, a savings of \$68! This is great opportunity for administrators, maintenance directors and nursing staff to learn together how to make their facilities safer.

Dates and locations:

Wilmington: Monday, June 20

Roberts Centre
123 Gano Rd.
Wilmington, OH 45177

Cleveland: Tuesday, June 21

Crowne Plaza (formerly Skyline Hotel)
5300 Rockside Rd.
Independence, OH 44131

Information about this course has been faxed. You can also register [online](#). For questions, contact [Dawn Kennedy](#). ([Back to top](#)).

Congratulations PAC Golf Outing winners – The Academy would like to thank all of the golfers and sponsors of the eighth annual OANH PAC Golf Outing. Both the weather and the course were challenging, but the OANH golfers prevailed at the private Lakes Country Club on Monday, May 16. The outing was a huge success with all of the money raised going to support the OANH PAC.

Congratulations to the following winners of the 2011 OANH PAC Golf Outing:

- **First Place** – Joseph Killian, Hospice of Southwest Ohio; Ted Killian, Hospice of Southwest Ohio; Dave Minich, Hospice of Southwest Ohio; Tim Verville, Hospice of Southwest Ohio
- **Second Place** – John Klens, Remedi SeniorCare Pharmacy; Alan Bronfein, Remedi SeniorCare Pharmacy; Rick Gebhard, JAG Healthcare; Steve Anderson, HW&Co.
- **Third Place** – Geoff Webster, Chester Willcox & Saxbe, LLP; Joseph Lancia, Lancia Nursing Homes; Giuseppe Lancia, Lancia Nursing Homes
- **Longest Drive (Men’s)** – Ken Fetterman, Huntington Insurance, Inc.
- **Longest Drive (Women’s)** – Barb Hodges
- **Closest to the Pin** – Bill Ruohonen, MobilexUSA
- **Longest Putt** – Jayna Hopkins, JAG Healthcare
- **Putting Contest** – Ron White, Sarah Moore Health Care Center, Inc.

([Back to top](#)).

Chester Willcox & Saxbe, LLP provides quality services in a cost-effective manner – Chester Willcox & Saxbe, LLP is a premier litigation and general business corporate law firm that meets the expectations of their clients through accessible, responsive, quality services in a cost-effective manner. CWS has the breadth and depth of knowledge in a wide array of [practice areas](#) that makes them both reliable and efficient. They continue to build on its history of excellence and commitment to quality, always honoring their professional commitments and ethical obligations. Visit May’s OANH Premier Partner [online](#) or call Geoffrey Webster, Partner, at 614/334-6196 to see what they can do for you. ([Back to top](#)).

Update from CMS – The Centers for Medicare and Medicaid Services (CMS) recently released the following information of interest to long-term care providers:

- **Excluding Certain HCPCS Billing Coders from SNF Consolidated Billing**
CMS noted that several new Healthcare Common Procedure Coding System (HCPCS) billing codes created for January 2011 should have been excluded from the Skilled Nursing Facility (SNF) consolidated billing bundled payment and allowed to be paid separately. Effective Tuesday, July 5, 2011, for dates of service on or after Saturday, January 1, 2011, claims processing edits for institutional claims for the codes for Computerized Axial Tomography (CT) Scans (HCPCS 74176, 74177, and 74178) will be revised to allow separate payment for these codes outside of the SNF consolidated billing bundled payment. These codes were already included in the annual update for physician and practitioner claims and claims have processed correctly. Institutional providers that

submitted claims with dates of service on or after Saturday, January 1, 2011 would have had claims denied for these services. These providers should contact their Medicare Fiscal Intermediary or Medicare Administrative Contractor to have the claims reopened and reprocessed. In addition, a policy decision has been made by CMS that Dacogen (HCPCS code J0894) meets the clinical parameters for exclusion from SNF consolidated billing as a high-intensity chemotherapy drug. Therefore, effective Monday, October 3, 2011, for claims with dates of service on or after Saturday, January 1, 2011 claims processing edits will be revised to allow for the separate payment of HCPCS code J0894 outside of the SNF consolidated billing bundled payment. Institutional providers, physicians, and practitioners that submitted claims with dates of service on or after Saturday, January 1, 2011 would have had claims denied for these services. These providers should contact their Medicare Carrier, Fiscal Intermediary, or Medicare Administrative Contractor to have the claims reopened and reprocessed. If you have any additional questions please contact your Medicare Carrier, Fiscal Intermediary, or Medicare Administrative Contractor.

- **Affordable Care Act**

On Tuesday, May 17, CMS announced three *Affordable Care Act* initiatives designed to help put doctors, hospitals, and other healthcare providers on the path to becoming Accountable Care Organizations (ACOs) and improve healthcare for Americans with Medicare. First, the Center for Medicare and Medicaid Innovation is requesting applications for a new [Pioneer ACO Model](#), which provides a faster path for mature ACOs that have already begun coordinating care for patients and are ready to move forward. Second, the Innovation Center is seeking comment on the idea of an [Advance Payment Initiative](#) that gives certain ACOs participating in the Medicare Shared Savings Program access to their shared savings up front, helping them make the infrastructure and staff investments crucial to successfully coordinating and improving care for patients. Finally, providers interested in learning more about how to coordinate patient care through ACOs can attend free new [Accelerated Development Learning Sessions](#). The Accelerated Development Learning Sessions will teach providers interested in becoming ACOs what steps they can take to improve care delivery and how to develop an action plan for moving toward providing better coordinated care. For more information about all of these initiatives, visit the [Innovation Center website](#).

- **From the MLN**

- [“Medicare Enrollment Guidelines for Ordering/Referring Providers”](#) Fact Sheet Released This fact sheet is designed to provide education on the Medicare enrollment requirements for eligible ordering/referring providers, and includes information on the three basic requirements for ordering and referring and who may order and refer for Medicare Part A Home Health Agency, Part B, and DMEPOS beneficiary services.
- “Clinical Laboratory Fee Schedule” (revised February 2011) This document is designed to provide education on the Clinical Laboratory Fee Schedule including background information, coverage of clinical laboratory services, and how payment rates are set. ([Print format.](#))
- “Ambulance Fee Schedule” (March 2011) This fee schedule is designed to provide education on the Ambulance Fee Schedule including background, ambulance providers and suppliers, ambulance services payments, and how payment rates are set. ([Print format.](#))
- “Federally Qualified Health Center” (March 2011) This information is designed to provide education on Federally Qualified Health Centers (FQHC) including background; FQHC designation; covered FQHC services; FQHC preventive primary services that are not covered; FQHC Prospective Payment System; FQHC payments; and *Medicare Prescription Drug, Improvement, and Modernization Act of 2003* provisions that impact FQHCs. ([Print format.](#))

- **Save the Date: National Provider Call on Medicare FFS Implementation of HIPAA Version 5010 and D.0 Transactions**

CMS will host its sixteenth national education call regarding Medicare FFS's implementation of *HIPAA* Version 5010 and D.0 transaction standards on Wednesday, May 25 from 2 to 3:30 p.m. This session will focus on a HIPAA 5010 status update for Medicare Fee-For-Service, HETS Eligibility Transaction, Coordination of Benefits Contractor, and Medicaid. In addition, resources and guidance will be provided for 5010 testing and to help the audience through the transition to implementation. To submit a question related to this topic in advance of, during, or following the call, please email your inquiry to our new 5010 [FFS Information resource mailbox](#). Please note that this new resource will only accept emails the day before, the day of, and the day after this call; your emailed questions will be answered as soon as possible, and may not be answered during the call. CMS will be making use of a webinar as part of this national conference call. Individuals not participating in the webinar can [download the presentation](#) for the call in advance.

- **National Version 5010 Testing Day**

The Version 5010 compliance date –Sunday, January 1, 2012–is fast approaching. To assist in this preparation effort, CMS, in conjunction with the Medicare FFS Program, announces a National 5010

Testing Day to be held Wednesday, June 15, 2011. National 5010 Testing Day is an opportunity for trading partners to come together and test compliance efforts that are already underway with the added benefit of real-time help desk support and direct and immediate access to MACs. For more information on *HIPAA* Version 5010, [click here](#).

- **GAO/OIG Studies**

Organization conducting the study: GAO

Title of Study: Private Investment Ownership and Quality of Care in Nursing Homes

Study number: Job Code 290827

Type of conference: Exit

Date of conference: May 10, 2011

Objectives/Key Questions of Study: (1) How do the characteristics of nursing homes owned by private investment firms differ from those of nursing homes with other types of ownership? (2) How does private investment group ownership of nursing homes affect the quality of care? (3) How does the capitalization of nursing homes owned by private investment firms affect the homes' operations? ([Back to top](#)).

The "price is right" for a prime trade show spot – Now is when the "price is right" for a prime spot at the 2011 game show-themed OANH Annual Convention & Trade Show. This annual member favorite will be held Oct. 19-21, 2011 (Wednesday - Friday) at the Hilton Columbus at Easton. Booth prices are as follows:

- **Regular Booth Pricing**

Early Bird Booth Prices (Through June 24, 2011)

OANH Member: \$875

Non-Member: \$975

Regular Booth Prices (After June 24, 2011)

OANH Member: \$975

Non-Member: \$1,075

- **Premium Booth Pricing**

Early Bird (Through June 24, 2011): \$1,075

Regular (After June 24, 2011): \$1,275

The [Exhibitor Prospectus](#) has been mailed, so please complete and return it to the Academy or contact [Dawn Kennedy](#) today to reserve your spot. ([Back to top](#)).

Coming soon: *The 2011 OANH Membership Directory & Resource Guide* – *The 2011 OANH Membership Directory & Resource Guide* will soon be in your mailbox! This issue contains alphabetical listings, including addresses, phone numbers, fax numbers and websites of our facility and associate members. The directory also includes a government index, which contains: the Ohio Delegation of the U.S. Congress, Elected Officials, Senate and House of Representatives. Keep a copy of this industry resource within reach and when you use the directory to contact Academy members, tell them where you found their name! Thank you to the following members who purchased ads in this issue—your support continues to enable the Academy to seek new goals and initiatives: Accu Medical Waste Services; Benesch; CHAMPS Management Services; Chester Willcox & Saxbe, LLP/Geoffrey Webster; CompManagement, Inc.; Gaslite Villa Health Care; Gulf South Medical Supply; H&G Nursing Homes (Adams County Manor); HW&Co.; Love Funding; McKesson Medical Surgical; MetroHealth; Mosaic Design Studio; National Eligibility Solutions, Inc.; Plante & Moran, PLLC; PrevMED (Senior Dental Insurance Solutions); Reminger Co., LPA; Resor Financial Group; Risk Management Solutions; Salsbury & Salsbury, LPA; Senior Healthcare Associates; Taft, Stettinius & Hollister, LLP; and Weltman, Weinberg & Reis, LPA. ([Back to top](#)).

Take advantage of this one time offer and save 20% in *The Advocate!* – The Academy is offering first-time advertisers 20% off ads in the upcoming summer issue of *The Academy Advocate*. Take advantage of this one time offer and your ad can bring you more contacts, more referrals, more clients and ultimately, more business! Ads are due no later than May 27. [Click here](#) to view ad measurements and prices. Contact [Christina O'Neal](#) for any questions. ([Back to top](#)).

Eden Alternative will hold free webinar – The Eden Alternative is holding a free webinar on **Tuesday, May 24, 2011 at 1:00 p.m.** that will review tools, resources, support and marketing opportunities that initiate and sustain change on culture movement. This free webinar is not just for traditional long-term care settings, but also for elders and families searching for care support. Please [click here](#) to register. ([Back to top](#)).

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