



Helping innovative long-term care professionals provide quality health care to Ohioans.

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FRIDAY, MAY 6, 2011 HEADLINES:

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House removes newly proposed regulatory provisions, passes budget – This week the Ohio House of Representatives voted along party lines on an amended Sub. H.B. 153, the state operating budget bill, and again showed little sympathy towards nursing homes. However, an earlier omnibus amendment passed by finance committee removed language that granted the administration the ability to take over operations of a facility because of fiscal concerns. It also removed language that required ODJFS to fine facilities if their audited cost reports were in error above certain thresholds and created a study council to review licensed bed capacity. Despite efforts by the Academy in conjunction with the other long-term care trade associations, the bill fails to address the reimbursement cuts. The Academy has met with legislators and they have indicated that our concerns over the cuts are an issue that they plan to consider. Senate Finance has already begun to hold hearings on the bill and the Senate plans on passing the bill in late May or early June. For more information, please contact [Chris Murray](#). ([Back to top](#)).

These companies are "chipping in" at PAC Golf Outing (you still can, too!) – The Political Action Committee (PAC) Golf Outing is just around the corner, slated for **Monday, May 16** at The Lakes, in Westerville, Ohio. If you aren't yet registered, do so TODAY! "Chipping in" at the outing helps the PAC earn funds to give the Academy a strong voice in legislative matters. Registration and lunch will begin at 11:30 a.m. with a shotgun start at 1 p.m. After a challenging game of golf, attendees will stay at the course for food, drinks and prizes at the "19th Hole" reception, sponsored by Howard, Wershbale & Co. Prices are \$250 per golfer or \$950 per foursome. The Ohio Academy of Nursing Homes, Inc. would like to thank the following PAC Golf Outing sponsors for "chipping in" with their generous support:

- **Registration Sponsor** – Geoffrey Webster of Chester Willcox & Saxbe, LLP
- **Luncheon Sponsor** – JTCH Holdings, Inc.
- **"19th Hole" Reception Sponsor** – Howard, Wershbale & Co.
- **Registration Brochure Sponsor** – Neace Lukens Insurance and Risk Management
- **Beverage Cart Sponsors** – Hospice of Southwest Ohio and Midwest Radiology
- **Hole in One Sponsor** - PrimeSource Healthcare
- **Hole Sponsors** – ECS Billing & Consulting, Inc.; H & G Nursing Homes, Inc.; HC

Management/Consulting; Meadows Realty Holding Co.; Management & Network Services, LLC; Midwest Radiology; PrimeSource Healthcare; Tuscany Gardens

- **Prize Sponsors** – Artina; American Medical Technologies; Censuolutions; CHAMPS Management Services; Cooperative Health Partners; DeBra-Kuempel Mechanical; MobilexUSA; PharMed Corp.; Remedi SeniorCare Pharmacy; Senior Healthcare Associates; and Source Diagnostics

Would you like to see YOUR company's name here? You can download the registration form [here](#) or contact [Dawn Kennedy](#) today and become a sponsor or donate a prize. Show Academy members your support THEIR association! ([Back to top](#)).

Can my employees sue me if I fire them? – They can if you aren't making sure your discharge practices are legally sound. Join popular HR expert, Pam Krivda, Esq, of Chester Willcox & Saxbe, LLP to learn how to legally discipline and discharge employees. Disciplining or discharging an employee is one of the most likely times a facility may be sued, so it is critical you are properly prepared. Part II of the upcoming **"HR Workshops: What You Don't Know Can Hurt You!"** will give you the tools to properly document the incident and protect your facility. This session will also cover performance reviews.

Dates and locations:

Wilmington: Roberts Centre, 123 Gano Rd., Wilmington, OH 45177

- Tuesday, May 17 - Part II
- Tuesday, September 27 - Part III
- Tuesday, November 15 - Part IV

Cleveland: Crowne Plaza (formerly Skyline Hotel), 5300 Rockside Rd., Independence, OH 44131

- Thursday, May 19 - Part II
- Thursday, September 29 - Part III
- Thursday, November 17 - Part IV

Each session will be from 11 a.m. to 2:30 p.m. and will include lunch. Each session is approved for three (3) hours of CEU from BENHA, with the full series being approved for a total of twelve (12) hours of CEU. Members may attend an individual session for \$79 and non-members may attend for \$99. Information about this course has been emailed and faxed. You can also register [online](#). If you are interested in attending the remaining three parts, or have any other questions, please contact [Dawn Kennedy](#). ([Back to top](#)).

Chester Willcox & Saxbe, LLP boasts history of excellence – Chester Willcox & Saxbe, LLP, May's OANH Premier Partner of the Month, continues to build on its history of excellence and commitment to quality. CWS attorneys treat their clients, other members of the legal profession, support staff, and each other with respect. They honor their professional commitments and ethical obligations. They practice law with a collegial spirit and strive to meet the expectations of the firm's clients through accessible, responsive, quality services in a cost-effective manner. Their attorneys are also committed to setting the standard by which other Ohio law firms measure the quality of their practices. Your contact is Geoffrey Webster, Partner, at 614/334-6196, or visit Chester Willcox & Saxbe, LLP [online](#). ([Back to top](#)).

CMS proposes options for FFY 2012 Medicare rates – The Centers for Medicare and Medicaid Services (CMS) released proposed rules for federal fiscal year (FFY) 2012 skilled nursing facility rates. One option being considered reflects the standard rate update methodology which would provide an increase of \$530 million, or 1.5 percentage points. The increase is derived from applying the 2012 market basket index of 2.7 percent reduced by 1.2 percentage points to account for greater efficiencies in the operation of nursing homes. This provision was called for in the Affordable Care Act. The other option CMS is considering adjusts for an unexpected spike in nursing home payments during FY 2011. Under this option, CMS would restore overall payments to their intended levels on a prospective basis which would require reducing FY 2012 payments to Medicare skilled nursing facilities by \$3.94 billion, or 11.3 percent lower than payments for FY 2011. In addition to discussing the SNF PPS payment rate update for FY 2012, the proposed rule would:

- Propose to implement section 6101 of the Affordable Care Act, which requires Medicare SNFs and Medicaid nursing facilities to disclose certain information in a standardized format to HHS and other entities regarding the ownership and organizational structure of their facilities
- Propose to revise the definition of group therapy and to require allocation of group therapy minutes in assigning RUG-IV payment groups
- Propose a new Medicare-required assessment to be completed by SNFs when changes occur in the intensity of therapy. Propose to modify the required schedule for completing the MDS 3.0

- Propose a revision to the policy regarding “line-of-sight” supervision of therapy students. The complete rule, including instruction on how to comment, can found [here](#). Public comments on the proposal will be accepted until June 27. ([Back to top](#)).

Update from CMS – The Centers for Medicare and Medicaid Services (CMS) recently released the following information of interest to long-term care providers:

- **National Provider Call on CMS ICD-10 Conversion Activities**

CMS will host a national provider call on CMS ICD-10 conversion activities on Wednesday, May 18 from 1 to 2:30 p.m. Subject matter experts will discuss the ICD-10 conversion process currently taking place within CMS, including a case study from the CMS Coverage and Analysis Group on their transition to ICD-10 for the lab national coverage determinations (NCDs). The target audience for this call includes medical coders, physician office staff, provider billing staff, health records staff, vendors, educators, system maintainers, and all Medicare fee-for-service providers. To register for this informative session, please [click here](#). Registration will close at 1 p.m. on Tuesday, May 17 or when available space has been filled; no exceptions will be made, so please register early.

- **Medicare and Medicaid EHR Incentive Programs: Understanding Meaningful Use**

Learn more about using Electronic Health Records (EHRs) to earn incentive payments when CMS hosts a national provider education call about Meaningful Use. The call is set for Thursday, May 19 and agenda items will include:

- Defining “Meaningful Use”
- The requirements for Stage 1 of Meaningful Use (2011 and 2012)
- Attestation for Meaningful Use
- Goals of the Meaningful Use Objectives Specification Sheets
- Q&A

Registration information will be made available soon, and will be shared via listserv announcement and the [Spotlight and Upcoming Events Page](#) of the EHR Incentive Programs website.

- **National Provider Call on Medicare FFS Implementation of HIPAA Version 5010 and D.0 Transactions**

CMS will host its sixteenth national education call regarding Medicare FFS's implementation of *HIPAA* Version 5010 and D.0 transaction standards on Wednesday, May 25 from 2 to 3:30 p.m. This session will focus on a HIPAA 5010 status update for Medicare Fee-For-Service, HETS Eligibility Transaction, Coordination of Benefits Contractor, and Medicaid. In addition, resources and guidance will be provided for 5010 testing and to help the audience through the transition to implementation. To submit a question related to this topic in advance of, during, or following the call, please [email your inquiry](#).

- **CMS Announces National Version 5010 Testing Day**

The Version 5010 compliance date –Sunday, January 1, 2012–is fast approaching. CMS, in conjunction with the Medicare FFS Program, announces a National 5010 Testing Day to be held Wednesday, June 15, 2011. National 5010 Testing Day is an opportunity for trading partners to come together and test compliance efforts that are already underway with the added benefit of real-time help desk support and direct and immediate access to MACs. All *HIPAA*-covered entities should be taking steps now to get ready, including conducting external testing to ensure timely compliance. Medicare Fee-for-Service (FFS) trading partners are encouraged to contact their Medicare Administrative Contractors (MACs) now and facilitate testing to gain a better understanding of MAC testing protocols and the transition to Version 5010. For more information on *HIPAA* Version 5010, [click here](#).

- **Pricer Updates**

- [Inpatient Prospective Payment System FY2011 PC Pricer Update](#)
- [The FY2010 and FY2011 Inpatient Rehabilitation Facility Prospective Payment System \(IRF PPS\)](#)

- **From the MLN**

- [MM7213 – Implementation of New Reasonable Useful Lifetime \(RUL\) Policy for Stationary and Portable Oxygen Equipment](#)
- [MM6786 – Screening for the Human Immunodeficiency Virus \(HIV\) Infection](#)
- [MM7411 – New K Codes for Suction Pumps and Wound Dressings](#)
- [SE1112 – Power Mobility Device Face-to-Face Examination Checklist](#)

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Enhance your MDS interviewing skills – Could your MDS interviewing skills use some improvement? How about your reimbursement? Refine your skills and your reimbursement at the upcoming "**MDS 3.0 Interviewing**." Correctly conducting MDS 3.0 interviews is challenging and the results directly affect your reimbursement. If you aren't interviewing properly, you aren't getting

accurate information. This class will provide tips and role-playing techniques that can be immediately implemented at the facility. Join Wilma Wheeler of Risk Management Solutions to learn who should and shouldn't interview residents and how all interviewers must be properly trained. This new course will be held from 10 a.m. to 3 p.m. and will include lunch. The class has been approved for four (4) hours of CEU from BENHA. Academy members may attend this program for \$89 and non-members may attend for \$139. A member facility may send three employees for the discounted price of \$199, a savings of \$68!

Dates and locations:

- **Tuesday, May 24**
Roberts Centre
123 Gano Rd.
Wilmington, OH 45177
- **Wednesday, May 25**
Crowne Plaza (formerly Skyline Hotel)
5300 Rockside Rd.
Independence, OH 44131

Information about this course has been emailed and faxed. You can also register [online](#). For questions, contact [Dawn Kennedy](#). ([Back to top](#)).

Take a "Minute to Win It" at the Convention – The Exhibitor Prospectus has been mailed, so take a "Minute to Win It" and register for a booth. Plan to be a big winner by getting a booth at the game show-themed 2011 OANH Annual Convention & Trade Show. Your competition and customers will be at the Hilton Columbus at Easton October 19-21, 2011 (Wednesday - Friday)—will you? Don't skip the timely educational sessions and great networking opportunities this annual member favorite offers. Trade show hours will be very similar to the 2010 show. Booth prices are as follows:

- **Regular Booth Pricing**
Early Bird Booth Prices (Through June 24, 2011)
OANH Member: \$875
Non-Member: \$975
Regular Booth Prices (After June 24, 2011)
OANH Member: \$975
Non-Member: \$1,075
- **Premium Booth Pricing**
Early Bird (Through June 24, 2011): \$1,075
Regular (After June 24, 2011): \$1,275

Complete the [prospectus](#) and return it to the Academy or contact [Dawn Kennedy](#) today to reserve your spot. ([Back to top](#)).

Set your company up for success—purchase an ad and receive 20% off! – Set your company up for success and purchase your ad NOW in the upcoming summer magazine, *The Academy Advocate*! **First-time advertisers receive an additional 20% off!** *The Advocate* is mailed to all Academy owners and administrators and distributed at all Academy events—your company name will be seen by hundreds of decision-makers! [Click here](#) to view ad measurements and prices. Ads are due no later than May 27. Please email [Christina O'Neal](#) with any questions. ([Back to top](#)).

BWC will hold medical provider stakeholder meeting – The Bureau of Workers' Compensation (BWC) will hold a medical provider stakeholder meeting on Wednesday, May 11 from 1:30 to 3:30 p.m. in the BWC Auditorium at 30 West Spring Street in Columbus. This meeting will represent a continuation in BWC's efforts to improve communications and provide relevant information to understand BWC's medical objectives and activities. Topics and updates will include: managed care services, provider relations, performance measures activities, special projects and bill submission limitations. Please [email the BWC](#) with any questions. ([Back to top](#)).