



OANH Premier Partners



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FRIDAY, JANUARY 7, 2011 HEADLINES:

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The OANH Member Referral Program is now in full effect – Want to earn free Academy products and services AND make a difference in the long-term care profession? If so, refer a new member to the Academy! The [OANH Member Referral Program](#) has been specifically designed to strengthen the membership base and give, YOU, our current member, the opportunity to earn free rewards. As an Academy member, you are well-connected in the long-term care profession and highly influential. Use this to your advantage, and refer a member today! The [referral application](#) will be in your mailbox by next week. For any questions, please contact Membership Coordinator [Christina O'Neal](#). ([Back to top](#)).

Show families your commitment to the elderly by becoming a Certified Dementia Practitioner – Residents with Alzheimer's and Dementia are one of the fastest growing segments of the nursing home population. How are you showing families your facility's commitment to these residents? Consider becoming a Certified Dementia Practitioner (CDP). This nationally recognized designation will show a commitment to caring for residents with dementia. Having CDPs on staff is also great marketing tool for your facility. Nurses, STNAs, therapists, administrators, activity professionals, social workers, and marketing/admission directors can all become certified. The Academy is teaming up with Therapy Alliance/Ohio CEUs to offer the **"Alzheimer & Dementia Seminar."** This program is the required course to become a CDP. Some additional experience and education are required and you [can view those requirements here](#).

Attendees meeting the qualifications will pay a discounted fee of \$25 (a \$75 savings!) to the NCCDP when submitting their CDP application within 45 days. A notary will be onsite to notarize applications the day of the course. Registration for the "Alzheimer & Dementia Seminar" will begin at 8 a.m. with the program from 8:30 a.m. to 4:30 p.m. and will include breakfast and lunch. This class has been approved for seven (7) hours of CEU from BENHA. The CSWMFT Board has also approved this program for seven (7) hours of CEU for Social Workers. Academy members may attend this program for \$249 and non-members may attend for \$299. A member facility may send three or more employees for the discounted price of \$200 each, a savings of \$49 per person!

Dates and locations are:

- **Wilmington – Wednesday, February 23**
Roberts Centre

123 Gano Road
Wilmington, Ohio

- **Cleveland – Wednesday, March 2**

Holiday Inn Cleveland South
6001 Rockside Road
Independence, Ohio

Information about this program has been faxed and emailed. You can also register [online](#). For questions, contact [Dawn Kennedy](#). ([Back to top](#)).

2010 Family Satisfaction Survey results now available; congratulations to nine Academy members – The 2010 Family Satisfaction Survey results can now be found on the front page of the [Long-Term Care Consumer Guide Consumer Guide](#). Here is a quick summary of the results:

- the statewide average is 87.93
- 931 facilities participated
- 711 facilities met the survey's required margin of error
- 375 facilities were above the statewide average

Congratulations to the following Academy members who are among the top 25 facilities and 16 facilities that received a score of 100 on the two key questions: **Belmont Manor, Center Ridge Nursing Home, Crystal Care Center of Portsmouth, Glenmont, Lakewood Senior Health Campus, Morris Nursing Home, Russell Nursing Home, Wellington Place, and Woodland Country Manor**. ([Back to top](#)).

2011 Medicare Therapy Fee Schedule – To view the 2011 Medicare Therapy Fee Schedule, please [click here](#). Thank you to [ECS Billing & Consulting, Inc.](#) for providing this information to Academy members. ([Back to top](#)).

MITS training FAQs – The state has released a compilation of FAQs relative to Ohio Medicaid Information Technology System (MITS) training. To download the document, [please click here](#). ([Back to top](#)).

Update from CMS – The Centers for Medicare and Medicaid Services (CMS) recently released the following information of interest to long-term care providers:

- **Survey & Certification Memos**

- [11-05: Hospital and Critical Access Hospital \(CAH\) Facility Life Safety Code \(LSC\) Occupancy Classification Update \(12/17/10\)](#)

Hospital and CAH component facilities may be classified as new or existing Health Care, Ambulatory Health Care, Business, or other occupancies, as allowed by the provisions of the LSC. State Operations Manual (SOM) Appendices A, I & W are being updated accordingly. A copy of the transmittal is [available here](#).

- [11-06: Clarifications to the Ambulatory Surgical Center \(ASC\) Interpretive Guidelines - Comprehensive Medical History & Physical \(H&P\) Assessment \(12/17/10\)](#)

As long as the H&P is performed by qualified personnel, is comprehensive, and is placed in the patient's ASC medical record prior to surgery, it may be performed on the same day as the surgical procedure, including in the ASC. If the H&P is conducted in the ASC on the same day as the surgical procedure, then some elements of the required pre-surgical assessments may be incorporated into the H&P. [View the advance copy of the transmittal here](#).

- [11-07: Interior Finish Documentation Requirements for Multiple Providers - Hospitals, Ambulatory Surgical Centers, Nursing Homes, Religious Non-Medical Health Care Institutions, Programs of All-Inclusive Care for the Elderly \(PACE\) Facilities, Critical Access Hospitals, Intermediate Care Facilities for the Intellectually Disabled \(ICF-ID\), and End Stage Renal Dialysis \(ESRD\) facilities \(12/17/10\)](#)

This memorandum clarifies policy regarding existing interior finish for fire safety purposes. There is no requirement to document flame spread rating for existing interior finish materials. Documentation of Flame Spread Rating is required only for newly installed interior finish materials.

- **Hospices**

[Transmittal 69, CMS Manual System Pub 100-07 State Operations Provider Certification](#) was released December 15, 2010. Transmittal 65, dated October 1, 2010, is being rescinded and replaced by Transmittal 69 to revise Chapter 2, section 2086, the last sentence of the first paragraph; section 2080C.3, to revise each calendar year stated in that section; and the Appendix M to correct the

second L501 to reflect L502. All other information remains the same.

- **Data**

The Office of Research, Development and Information sent notice that two publications with 2010 data are available:

- **2010 CMS Statistics** - The 2010 edition of [CMS Statistics](#), an annual publication, is now available.
- **2010 Wallet Card** - The [Wallet Card](#) provides CMS's most frequently requested data, presented in a concise, easy-to-read format.

- **The Pulse of CMS**

The Fall 2010 [The Pulse of CMS](#) has been released. It is a "special edition" that focuses on the Health Information Technology for Economic and Clinical Health Act, or "HITECH."

- **Three Important DMEPOS Competitive Bidding Updates**

Three updates that will be of interest to the provider community regarding the Medicare Durable Medical Equipment, Prosthetics, Orthotics, and Supplies (DMEPOS) Competitive Bidding Program:

- *DMEPOS Competitive Bidding Program Information Mailed to Referral Agents*
The DMEPOS Competitive Bidding Program went into effect for nine product categories in nine competitive bidding areas (CBAs) on January 1, 2011. Beneficiaries with original Medicare who obtain competitively bid items in CBAs must obtain these items from a contract supplier for Medicare to pay, unless an exception applies. CMS is in the process of [mailing a letter](#) to referral agents in CBAs to remind them that the program has started.
- *Supplier Locator Tool Updated for DMEPOS Competitive Bidding*
CMS has updated its online supplier locator tool with new features for the DMEPOS Competitive Bidding Program. To access a list of DMEPOS competitive bidding contract suppliers for a particular beneficiary's competitive bidding area using the updated online supplier locator tool through [this website](#).
- *DMEPOS Competitive Bidding Program "Repairs and Replacements Fact Sheet" Now Available from the Medicare Learning Network*
The DMEPOS Competitive Bidding Program "[Repairs and Replacements Fact Sheet](#)" is now available to download, free of charge, from the Medicare Learning Network®.

- **Handouts from Region V Long-Term Care Provider Association Meeting Now Available**

The handouts from the December 8-9, 2010 CMS Region V Provider Association Meeting in Chicago are now available. Click to view the following:

- [An Inside Look Into Form CMS-2786R](#)
- [Top Ten LSC Tags](#)
- [Top Ten LSC Tags and How to Avoid Them](#)
- [Value Based Purchasing](#)
- [MDS 3.0 Update](#)
- [MAC Procurement Update](#)
- [NY Times Article on Medicare Standards](#)

If you have any questions, contact [Dawn Kennedy](#).
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Don't "press your luck," reserve your booth now! – Don't "press your luck" and miss out on a booth at the 2011 game show-themed OANH Annual Convention & Trade Show. This annual member favorite will be held Oct. 19-21, 2011 (Wednesday - Friday) at the Hilton Columbus at Easton. Trade show hours will be very similar to the 2010 show. Booth prices are as follows:

- **Regular Booth Pricing**

Early Bird Booth Prices (Through June 24, 2011)

OANH Member: \$875

Non-Member: \$975

Regular Booth Prices (After June 24, 2011)

OANH Member: \$975

Non-Member: \$1,075

- **Premium Booth Pricing**

Early Bird (Through June 24, 2011): \$1,075

Regular (After June 24, 2011): \$1,275

Complete the [booth contract](#) and return it to the Academy or contact [Dawn Kennedy](#) today to reserve your spot. ([Back to top](#)).

Administrators and DONs: Take survey on consistent assignment – If your facility

practices consistent assignment, a building block of person-centered care, please take a quick [10-question survey](#). The results will help the Ohio Person-Centered Care Coalition learn more about consistent assignment in Ohio. ([Back to top](#)).

Sign up for the 2011 advertising bundle and your message will reach hundreds of decision makers – Don't miss your only opportunity to promote your products and services to every Academy administrator and owner AND save money! Reserve your space today in the *OANH Membership Directory* and summer and winter issues of *The Academy Advocate* and you will save 10% on your total cost. Your message will reach hundreds of potential customers! [Click here](#) for more advertising information. ([Back to top](#)).

Need more Residents' Rights booklets for the new year? – The Academy offers Residents' Rights booklets to all members and non-members. **Remember—the more you buy, the more you save!** The booklets include the Ohio Revised Code, sections 3721.10 through 3721.17 and 3721.19, and Code of Federal Regulations, Title 42, subsections 483.10, .12, .13 and .15. The [order form](#) can be found on the Academy's website under Membership Info. For more information, contact [Christina O'Neal](#). ([Back to top](#)).

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