

# ASHS 2012 BUSINESS DEVELOPMENT OPPORTUNITIES

## We're online, all the time. (You should be, too.)

**A. Sponsor our *Weekly* newsletter.** Your \*logo and company/product description will be featured along our sidebar.

Cost: M-\$50/issue NM-\$80/issue  
M-\$175/month NM-\$280/month

**B. Showcase your products in our *NEW* \*ASHS Marketplace on the website.** Our "virtual tradeshow!"

Cost: M-\$500/annual NM-\$800/annual

## We're going places—come along for the ride!

**C. Get your \*logo on 1,000 of our popular Residents' Rights booklets,** shipped to skilled nursing facilities throughout Ohio. We'll include information about your products/services upon request.

Cost: M-\$500/1,000 books NM-\$800/1,000 books

## Have something to say? Ok, we have a place for you!

**D. Publish an \*article of interest (sorry, no sales pitches allowed)** on our new "Featured Articles" section of our website. Magazines are often outdated by the time they are published—not anymore! Along with a feature in our *Weekly* newsletter, your article (and headshot) will be online ASAP. Build your business, build your brand and build new relationships with others in the long-term care profession. Instantly.

Cost: FREE, for members only! (Tweet included.)

## "We've always done it this way." Not anymore.



Less paper, more information at your fingertips. Information in real time.

A more efficient use of resources, and a more effective voice for the long-term care community.

### Company Information

Company name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

	Number	Unit Price	TOTAL
<input type="checkbox"/> A. Weekly newsletter sponsorship	_____ X	\$ _____ =	_____
<input type="checkbox"/> B. ASHS Marketplace	_____ X	\$ _____ =	_____
<input type="checkbox"/> C. Residents' Rights booklets	_____ X	\$ _____ =	_____
<input type="checkbox"/> C. Featured Article			FREE
		TOTAL \$	_____

Check Enclosed  Money Order Enclosed  Credit Card

To pay by credit card, please call the Academy at 614/461-1922 or 800/999-6264. The Academy accepts all major credit cards.

Thank you for your membership in The Academy of Senior Health Sciences, Inc.!

We value your membership with the Academy, and urge you to take advantage of the new business development opportunities being offered exclusively to our members.

Remember, your paid membership includes:

- Free electronic membership listing upon request (Excel or PDF format)
- Subscription to our online newsletter, *The Academy Weekly*
- Visibility on our newly-designed website
- First notice of sponsorship opportunities

The Academy will work with you to meet your unique business development needs. Let us customize a package to enhance your exposure to the long-term care community in 2012!

Contact the Academy for more information.

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*The Academy will continue to develop new opportunities for our members in 2012—look for updated information soon!*

### \*Specifications:

\*Newsletter: submit high resolution logo in gif or jpeg format, brief description of products and services

\*ASHS Marketplace ads: 460 x 100 pixels recommended with website link, brief description of products and services

\*Resident Rights' booklets: submit high resolution logo in gif or jpeg format

\*Featured articles: 1,000 words or less. Professional headshot must accompany article.