



Advancing Excellence in America's Nursing Homes

Excellent Ideas

NAVIGATING THE ADVANCING EXCELLENCE WEBSITE

Are you taking full advantage of the great features on the Advancing Excellence website? In addition to tools and resources related to the Campaign goals, here are some additional “website extras.”

About the Campaign

Read about the history, the staff, board members and the purpose of the Advancing Excellence Campaign here! You can also find information about the Campaign’s milestones and learn more about the function of the LANE (Local Area Network for Excellence).

Resources

With many great videos, webinars and links to other industry websites, materials to support your campaign goals are right here! Other helpful resources, such as materials in support of the Partnership for Dementia Care and the *Manual for Change* by Barbara Bowers, PhD, are at your fingertips! Is your Staff Development Coordinator looking for some training materials? Look no further!

Progress

Take some time to explore the national and state progress regarding the clinical goals of the Campaign. Quality measure rates are currently provided for physical restraints, high-risk pressure ulcers, chronic care pain, and post-acute care pain.

For Participants

Read how nursing homes, consumers, and nursing home staff members can be involved in the Campaign’s efforts and help you support your facility’s goals.

Website Extras		Login (upper right corner of screen) Click on the Login link to access your facility’s Campaign account.
		Explore the New Goals Read about the Campaign’s new goals (released November 2012), and see which resources are currently available.
		Register Today! and News Click here to join the Campaign or to read about the latest Campaign news.
		Updates by State Click here to find a searchable map of the United States. Review participation and quality measure rates by state. How does Ohio stack up?

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